

ADAM DEXTER

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TECHNICAL SKILLS

Web Development—CSS, HTML, JS, XML, PHP, MySQL, AJAX, Flash, Wordpress, Expression Engine, SEO

Software—Photoshop CS4, InDesign CS4, Illustrator CS4, Dreamweaver CS4, Flash CS4, Final Cut Pro, Protocols LE/HD 7+8, Apple Aperture 2, PhotoMechanic, MS Office

Hardware and IT—Windows 95/98/XP/Vista/7, Apple OS 9/X+, Network/WLAN/LAN setup/troubleshooting, RAID management, system building, upgrades, repairs, component replacement, general troubleshooting

Photography—nightlife, event, portrait, strobe systems, analog/digital image management, post-processing

EDUCATION

College Of Art and Science, **American University**, Washington, DC, May 2010

Bachelor of Arts, Interdisciplinary Studies: **New Media Business**

Cumulative Major GPA **3.60/4.00**

EXPERIENCE

Partner and Head of Creative

Imaginary Feet, Bethesda, MD

May 2009—Present

<http://imaginaryfeet.com> || <http://pagelime.com>

- Design wireframes and user experience (ux/ui) for projects including web apps, Facebook and iPhone applications.
- Contribute in business product/service research and development, partnerships and documentation.
- Act as creative director for all Pagelime campaigns, documentation, promotions and advertisements.

Media Board Chair

American University Media Board, Washington, DC

April 2009—May 2010

<http://American.edu>

- Organized and helped facilitate the operations of the 6 campus media organizations
- Responsible for budget and fund allocations, directly oversaw the allocation of over \$150,000 per annum.

Senior Designer and "Ninja"

JESS3, Washington, DC

January 2009—March 2010

<http://JESS3.com>

- Managed design, branding, interactive and new media needs of JESS3 clients
- Research and provide creative input on new projects

Sole Proprietor/Entrepreneur/Designer/Photographer

Adam Dexter DBA Dex Multimedia, Boston, MA/Washington, DC

November 2003—Present

<http://adamdexter.net> || <http://dexmultimedia.com> || <http://adamdexterphotography.com>

- Design and execute media solutions for clients ranging from individuals to large international businesses.
- Freelance photograph and function as photographers assistant

Mac Specialist

Apple Inc., Peabody, MA

February 2006—January 2008

<http://apple.com/retail/northshore>

- Chosen to create training documents on better selling techniques for store employees
- Functioned as Trainer, teaching customers OneToOne as well as in a group workshop setting

Apple Camp Director

- Chosen to lead and direct "Apple Camp" two years running, asked to return and direct third
- Taught an average of eight, 10-16 year olds Apple apps such as iPhoto, iMovie and more

Regional Campus Manager

TSS Media, LLC

September 2006—May 2007

- Represented TSS Media across the DC metro area, over 5 campuses
- Designed, organized, collaborated and coordinated events, promotions and photo shoots
- Restructured, proposed and got approved new campus financial structure to more effectively and efficiently reach goals while motivating employees
- Lead region to one of the top three ranking operating regions over six regions

Head Photographer

- Managed, directed, hired and was responsible for 2 additional photographers as well as 4 additional photographers contracted for a single campaign
- Directed and shot several main page website spread photo shoots

SELECTED AWARDS AND RECOGNITION

- 2010 Awarded 1st Place Portfolio (Photography) - Visions Festival 2010
- 2009 John R. Bowden Jr. Memorial Scholarship Recipient
- 2009 Winner of DCist EXPOSED Photo Contest (1 of 45 out of 800 submissions)
- 2009 Exhibited at 2009 Pingyao China International Photography Festival (Juried, 2 of 100 out of 450 submissions)